

**NeoCon® World's Trade Fair 2008
Speaker Results**

W319 – The Emergence of Healthy Lighting
Steven Klein

of Responses: 24

1. Was the program meaningful?

| | |
|-------------------|------------------|
| <u>Yes</u> 83% | <u>No</u> 17% |
|-------------------|------------------|

2. Could you apply the program's information to your work?

| | | |
|-------------------|------------------------|-----------------|
| <u>Yes</u> 58% | <u>Possibly</u> 33% | <u>No</u> 8% |
|-------------------|------------------------|-----------------|

3. Was the program's level of information appropriate to your needs?

| | | |
|------------------------|--------------------------|----------------------------|
| <u>Too basic</u> 9% | <u>Just right</u> 59% | <u>Too advanced</u> 32% |
|------------------------|--------------------------|----------------------------|

4. Rate the quality of the presentation.

| | | | | | |
|-----------------------|------------------|-------------------|-------------------|-----------------------------|---------------------|
| <u>Poor (1)</u> 8% | <u>(2)</u> 4% | <u>(3)</u> 25% | <u>(4)</u> 21% | <u>(5) Excellent</u> 42% | <u>Mean</u> 3.83 |
|-----------------------|------------------|-------------------|-------------------|-----------------------------|---------------------|

5. Rate the effectiveness of the visual aids, handouts, conference proceedings.

| | | | | | | |
|----------------------|------------------|-------------------|-------------------|-----------------------------|---------------------|----------------------|
| <u>Poor (1)</u> - | <u>(2)</u> 8% | <u>(3)</u> 17% | <u>(4)</u> 33% | <u>(5) Excellent</u> 42% | <u>Mean</u> 4.08 | <u>Not Used</u> - |
|----------------------|------------------|-------------------|-------------------|-----------------------------|---------------------|----------------------|

6. What best describes your involvement in the industry?

Interior Designer

With design firm or own company 59%
With corporation or government 18%

Corporate

Facility Manager/Planner 9%
Corporate Executive -
Purchasing Agent -

Architect

With design firm or own company 5%
With corporation or government -

Other Industry Professionals

Furniture Designer -
Builder/Developer -

Manufacturer

Manufacturer -
With NeoCon® Exhibitor -
Independent Rep. or Agent -

Manufacturer (continued)

Supplier -
Distribution
Contract Furniture Dealer -
Retailer -
Academic
Educator -
Student 5%
Press/Media
Other 5%
Health Care
Administrator/Executive -
Owner/Operator -
Specifier/Group Purchasing -
Supplier -
Other -

7. What topics or speakers would you like to hear in the future?

- Steven Klein is a very dynamic speaker who is extremely knowledgeable. I enjoyed this lecture immensely.
- There was a little too much background information about the eye and psychology. The session was very informative, but a little too much.
- More about lighting, less about structure and or operation of the eye.
- Too basic - more about the eye then how to use lighting and what types to use and where. Reminded me of the 10th grade.
- Lighting on a more personal level (not as technical).
- Too much scientific information, not enough lighting information.
- There was too much focus on that brain that did not relate to lighting.
- Too much information - need more specific Luminare suggestions.